



PRESS RELEASE

9th October 2008

dms Announces Finalists of the 2008 Joanna Clarke Excellence in Education Award

GEORGE TOWN, Grand Cayman – Cayman Islands-based business conglomerate, dms Organization Ltd. (dms), is delighted to announce the 2008 Joanna Clarke Excellence in Education Award recipient, . The monetary grant will go towards After significant consideration and an intense nomination process the winner for the key education initiative was selected out of the 13 responses

GEORGE TOWN, Grand Cayman – Cayman Islands-based business conglomerate, dms Organization Ltd. (dms), has once again demonstrated its ongoing commitment to investing in the youth of Cayman – the future of our Island. In commemoration/celebration/honour of their excellence in education initiative, The Joanna Clarke Excellence in Education Award, on Wednesday night dms presented a CI \$12,000 cheque to John Gray Hugh School to support their literacy programme.

dms launched the award in 2007 to recognize the efforts of all persons and organizations that contribute to education in the Cayman Islands. With this award, dms donates up to CI\$12,000 annually to any person or organization that has demonstrated exemplary performance in education during the year.

The award, which celebrates the exemplary service of longtime educator Ms. Joanna Clarke was launched this year in June with an island-wide advertising, publicity and promotional campaign titled “12,000 Reasons” highlighting the many reasons to invest in education in the Cayman Islands. In addition to print and radio advertising, the dms Street Team visited all schools on Island delivering promotional brochures and baskets of mangoes for the teachers.

After an intense nomination process of deliberation Jogn Gray High School was selcted wout of 13 nominations.

“We were delighted with the enthusiastic response that we received from the community

For more information on this press release please contact Laura-Anne Howard, Public Relations and Communications Coordinator, dms Organization Ltd., at 946-2368 or lhoward@dms.com.ky.

Chairperson of the Joanna Clarke Award Committee Ms. Clarke commented, “We are very pleased with the response from schools and organizations; it’s humbling to see so many worthy applicants are making a concerted effort to improve schooling here in Cayman. The committee certainly has a tough decision ahead of them.”

The five finalists will present their project and partake in a question and answer session which will be considered against the award’s criteria previously set by the committee members. The 2008 winner(s) will be announced this fall. If several worthy projects are identified, the committee may provide grants to multiple organizations up to KYD \$12,000 in total. Committee members include: the celebrated Ms. Clarke; dms President Don Seymour; Literacy Education Specialist Tanya Marie Dwight; Red Bay Primary School’s Anne Briggs; President of Savannah Primary School’s PTA Mark Scotland; and John Gray High School’s Lydia Warren.

Demonstrating corporate responsibility. I am truly touched and honoured to have been selected as the namesake for this award. My dedication has always been to enhance the education of Cayman’s children as they represent the future of our island,” commented Ms. Clarke, patron of the award.

The other finalists included, each of which had considerably worthy and admirable projects, **East End Primary School, North Side Primary School, Pace High School and Prospect Primary School.**

Mr. Seymour commented, “On behalf of the committee, I’d like to sincerely thank all individuals and organizations for taking the time to submit their applications. We appreciate all applicants’ efforts to improve the education of Cayman’s youth and encourage you to continue in your strides to make a difference.”

The Joanna Clarke Award (JCA) Committee carefully reviewed all 13 applications submitted, and in the final weeks narrowed the selection down to five finalists whom were invited to give a presentation outlining their project and demonstrating how the five judging criteria would be met by their proposed project. In addition to the presentation, each finalist partook. The five finalists will present their project and partake in a question and answer session which will be

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For further information on the Joanna Clarke Excellence in Education Award, visit www.joannaclarke.ky, email glowe@dms.com.ky or call 345-814-3252.

dms Organization is a business conglomerate engaged in the financial services, real estate and media industries.

Photo caption 1: Chairperson of the Joanna Clarke Awards Committee Ms. Joanna Clark

, sharing a long-standing commitment to supporting the youth of Cayman through their active involvement in the Junior Achievement Programme and participation in offering work experience to students from schools island wide. In 2007, dms Organization launched its cornerstone education initiative, the Joanna Clarke Excellence in Education Award. A celebration of exemplary service in education, it awards a total of \$12,000 KYD to worthy education projects.

The literacy program already exists, and the grant will assist in further funding and ensuring the continued success of this ongoing programme. The program was also selected to receive the grant due to the metrics which are already in place to measure literacy in GG

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