



PRESS RELEASE

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Applicant Deadline Approaches for dms' Joanna Clarke Award

GEORGE TOWN, Grand Cayman – dms Organization Ltd. (dms) continues to raise awareness for the Joanna Clarke Excellence in Education Award (JCA) and urges potential applicants that the deadline for submissions is approaching, being April 17th. With this award, dms grants up to \$12,000 KYD annually to a worthy recipient(s).

Recognizing the importance of private sector support for education, dms introduced the award to honour Ms. Clarke, and publicly acknowledge the efforts of all persons and organizations that contribute to education in the Cayman Islands.

For further information and to obtain an application contact Kim Fellman, dms Marketing Coordinator, at 814-4279 or kfellman@dms.com.ky or visit the website at www.joannaclarke.ky. Any person or body involved in or affiliated with education is eligible for consideration, including but not limited to; teachers/teaching departments, students, PTAs, and schools.

The JCA Committee is comprised of local members of the business and education sectors who will carefully review all applications submitted, and if several worthy projects are identified, they may provide grants to multiple organizations up to \$12,000 KYD in total.

The criteria are considering applicants includes:

- Contribute to and promote excellence in education in the Cayman Islands.
- Be sustainable and measurable.
- Contribute to increased parental and/or community involvement in education.
- Be affiliated with a reputable educational institution or organization.
- Demonstrate a proven history in successful education projects and/or teaching.
- Contingency for leadership.

Chairperson of the JCA Committee Ms. Clarke commented, "In past years we have seen a great diversity of projects and initiatives; it's humbling to see so many worthy

For more information on this press release please contact Laura-Anne Howard, public relations & communications coordinator, dms Organization Ltd., at 946-2368 or lhoward@dms.com.ky.

applicants making a concerted effort to improve schooling here in Cayman. We look forward to seeing what the education community will bring forth for 2009.”

The 2008 recipient was John Gray High School for its “Blueprint for Literacy” initiative. The 2007 recipient was Savannah Primary School PTA, which used the funding to pay for new playground equipment.

dms Organization is a business conglomerate engaged in the financial services, real estate and media industries.

Photo Caption 1: The 2007 JCA recipient was Savannah Primary School PTA.